



SWIMWEAR AND BEAUTY EXPLOSION CHARITY FASHION SHOW

# FASHION FOR EPILEPSY

**Sponsorship & Vendor**

**Package**



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## SWIMWEAR AND BEAUTY EXPLOSION CHARITY FASHION SHOW

### Stacey Angela

Stacey Angela designs radiate her warm and animated personality with her sassy, sultry, and sexy personal style.

Stacey Angela launched Stay by Stacey Angela in 2002 with swimsuit pieces and her creative vision. Since, the Stacey Angela has expanded her collection to include resort wear, accessories, and jewelry.

Stacey Angela splashed onto the fashion scene with couture crochet clothing and accessories. Each collection is inspired by the people, culture, and environment of not only her West Indian heritage but from the excitement city, the calmness of home and her zest for life.

Vivica A. Fox, Angie Stone, Foxy Brown, Melky Jean, Floetry, acting coach, Tracey Moore, and radio/TV personalities, Free and K. Foxx have been seen wearing STACEY ANGELA. Editorial credits and featured America's Next Top Model, BET, and MTV and in magazines including Complex, Suede, Honey, and Luire, a Japanese publication.



Every season Stay by Stacey Angela continues to take sexy to new heights whether it's the barely there designs, body hugging fit or it's the flirty nature, Stacey Angela designs deliver the glamour, the sexy, and the fashionable.



The Epilepsy Foundation of New Jersey (EFNJ), an affiliate of the national Epilepsy Foundation, is a statewide voluntary agency dedicated to helping to improve the quality of life for people affected by epilepsy and their loved ones. EFNJ provides comprehensive support, personalized services and advocacy for individuals and their families in order to maximize their participation in society.

EFNJ works to ensure that people with seizures are able to participate in all life experiences; to improve how individuals with epilepsy are perceived, accepted and valued in society; and to promote research for a cure. The organization offers programs throughout the state for the more than 129,000 New Jerseyans living with epilepsy.



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### Premiere Event Sponsors

\$800 - \$1,000

(limit of one)

#### Pre-Event Publicity:

##### *Company Logo and name included in all pre-event...*

- Can add custom elements to their participation (including marketing and promotional package);
- Postcards/flyers for calling for participation and pre-event publicity;
- Logo association on event website and with pre-show events or displays as main sponsor;
- Advertising in media (newspapers, magazines, publications, e-blasts, internet) and radio only in conjunction with other sponsor participants;
- Logo placement on press/media wall;
- Inclusion in press releases;
- Unlimited rights to post links to STAY website, [www.StaceyAngela.com](http://www.StaceyAngela.com), in association with event;
- Six (6) event t-shirts and V.I.P. Gift bags.

#### Event Publicity:

- Logo association and company name on all promotional material;
- Public acknowledgement by MC from stage and in event program;
- Opportunity to participate in goodie bag promotional material;
- Limited rights to display promotional material on site;
- Access to V.I.P. area.

#### Extended Branding Opportunities:

- Brand association with event/production;
- Use photos for postcard marketing to your clients;
- Photo-opportunities with participating vendors and organizers at the Fashion for Epilepsy Fashion Show Event.
- Limited rights to leverage STAY and the Epilepsy Foundation Logo to promote company services and to build awareness through on-air and/or online mention and/or product placement;
- Sponsorship acknowledgement and your company logo shown in the credits of Fashion for Epilepsy Fashion Show (as applicable).



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### Guest Sponsors

\$400 - \$500

(limit of 4)

#### Pre-Event Publicity:

*Company Logo and name included in all pre-event...*

- Postcards/flyers for calling for participation and pre-event publicity;
- Limited rights to post links to STAY website, [www.StaceyAngela.com](http://www.StaceyAngela.com), in association with event;
- Inclusion in press releases.
- Two (2) event t-shirts and V.I.P. Gift bags.

#### Event Publicity:

- Public acknowledgement by MC from stage and in event program;
- Logo association and company name on all promotional material;
- Opportunity to participate in goodie bag promotional material;
- Limited rights to display promotional material on site;
- Access to V.I.P. area.

#### Extended Branding Opportunities:

- Photo-opportunities with participating vendors and organizers at the Fashion for Epilepsy Fashion Show Event.
- Limited rights to leverage STAY MEDIA and Event Logo to promote company services and to build awareness through on-air and/or online mention and/or product placement;
- Sponsorship acknowledgement and your company logo shown in the credits of Fashion for Epilepsy Fashion Show (as applicable).

### Product Sponsors

\$150

(unlimited)

Towards products or services for the total event

#### Event Publicity:

- Acknowledgement in event program;
- Limited rights to leverage the STAY and the Epilepsy Foundation Logo to promote company products and services and to build awareness through online mention;
- Photo-opportunities with participating vendors and organizers at the Fashion for Epilepsy Fashion Show Event.



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### Vendor Tables

\$100

(limit of 6)

#### Pre-Event Publicity:

- Postcards/flyers for calling for participation and pre-event publicity;
- Inclusion in press releases;
- Limited rights to post links to STAY website, [www.StaceyAngela.com](http://www.StaceyAngela.com), in association with event;

#### Event Publicity:

- Acknowledgement in event program;
- Brand association with event/production;
- Opportunity to participate in goodie bag promotional material;

#### Extended Branding Opportunities:

- Photo-opportunities with participating vendors and organizers at the Fashion for Epilepsy Fashion Show Event.
- Limited rights to leverage the STAY and the Epilepsy Foundation Logo to promote company products and services and to build awareness through online mention;
- Sponsorship acknowledgement and your company logo shown in the credits of Fashion for Epilepsy Fashion Show (as applicable).

#### Includes:

- 1 Table (10" x 11") ← can we get real measurements???
- 2 chairs
- Table cloth ← is this going to be supplied? Even if it's just a black or white one?
- Two (2) event tickets and t-shirts.

#### Non-Monetary Sponsorship Opportunities still available:

MC Sponsor  
Photographer and Videographer Sponsor

All sponsors receive a full post event report.



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**SPONSOR BOOKING FORM**

*Please type or complete this form electronically.*

**1. Sponsor Information**

Company Name:	
Contact Person:	
Mr., Mrs., Ms. (first name, surname):	
Job Title:	
Address:	
City:	
Province/State:	
Postal Code:	
Country:	
Telephone No.:	
Fax No.:	
E-mail address:	

**2. Booking**

Sponsorship slots will be allocated on a first-come, first-served basis. Please complete the table below as follows:

- from the Sponsorship Categories ([click here](#)) identify the corresponding sponsor category in order of preference.

Preference	Slot/Event	Fee
1st choice	Sponsor category: _____	U.S.\$ _____
2nd choice	Sponsor category: _____	U.S.\$ _____
3rd choice	Sponsor category: _____	U.S.\$ _____
4th choice	Sponsor category: _____	U.S.\$ _____



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If the requested sponsorship slot is still available, Sinala Noir Concepts will confirm the booking by return e-mail or facsimile. The confirmed booking will be valid for **seven calendar days** during which time the company must guarantee its booking by returning the completed Sponsor Agreement.

### 3. Return the Form

Scan the duly completed Sponsor Booking Form and return it by e-mail in a .pdf format to: [sponsors@sinalanoir.com](mailto:sponsors@sinalanoir.com) or return it by facsimile to the attention of S. Angelique Mingo at: +1 (908) 206-4106.



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**Mutual Non-Disclosure Agreement**

(Please type or print in blue or black ink.)

**Stay Media**

and

**Company:**

**Name:**

**Position:**

**Address:**

**Contact:**

**Web:**

The above parties intend to enter into a Sponsorship Arrangement with Stay Media, during which either party may disclose information, including pricing and future product plans, that is deemed confidential. It is understood that either party may be a “receiving party” or a “disclosing party” within the meaning of this agreement, depending on the nature of the exchange of information.

It is hereby agreed that:

For a period of one year from the effective date of this Agreement, the receiving party will consider as confidential:

1. Information any information it receives in tangible form from the disclosing party that is marked as confidential (or which is reasonable to infer is of a confidential nature).
2. Information which, if disclosed orally, will be considered confidential Information if it is identified as confidential at the time of disclosure and the information (and its confidential nature) is confirmed in writing. The discussions themselves are also to be considered confidential and no announcement is to be made by either party with respect of the subject matter of this agreement without the prior written consent of the other party.

Each party agrees to receive and maintain all confidential Information in strictest confidence, using all reasonable care in the same manner as it safeguards its own confidential information of like importance; and, except as provided herein, the receiving party shall not use the confidential Information for its own benefit or disclose it to third parties without prior written consent of the disclosing party.



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- Upon request, the receiving party shall immediately return all tangible materials with were made available or supplied by the disclosing party including, but not limited to, drawings, documents, hardware, disks, and tapes; and the receiving party shall not retain any copies, notes or meaningful extracts without the written consent of the disclosing party.
- Neither party shall have any obligations under this Agreement with respect to information which:
  - a. is already known to the receiving party or is publicly available at the time of this disclosure;
  - b. is disclosed to the receiving party by a third party who is not in breach of, or did not obtain the information as a result of a breach of, an obligation of confidentiality;
  - c. becomes publicly available after disclosure through no act of the receiving party; or
  - d. is developed by the receiving party without breach of this Agreement.

This Agreement does not oblige either party to disclose any information to the other, or to enter into any other agreement or arrangement, nor shall it be construed to grant any rights by license or otherwise in any service, know-how, software, intellectual property or inventions of either party.

The parties' obligations under this Agreement shall survive the termination of their association regardless of the manner of such termination.

The effective date of this Agreement shall be the date it is signed by both parties.

Signed for on behalf of **Stay Media:**

**Name:** Stacey Angela Williams

**Title:** Owner / Creative Director

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Signed for on behalf of **Party 2:**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_



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### Fashion for Epilepsy

[sponsors@sinalanoir.com](mailto:sponsors@sinalanoir.com)  
1-888-683-2448 ext. 6112

### Donations and Volunteering

[staceyangela@gmail.com](mailto:staceyangela@gmail.com)